

## Blog Tagging with the Simple Text Tag Syntax:

 **Main Tag / Primary Tag = BLOGTAGX**

### PROBLEM

**A STUDENT:** „I write my diploma work on “social entrepreneurship in Spain” I was looking for blogs on that topic – also to subscribe to their feeds, but it sometimes was unclear for me if this blog was focusing on the topic, and if the blogger himself focused on Spain (maybe because he or she lived there).”

### A BLOGGER LIVING IN SPAIN FOCUSING ON SOCIAL ENTREPRENEURSHIP:

„I have this blog online now for some weeks hosted on blogger.com which is not a Spanish .es domain – but I want to make sure that as many people interested in that topic find and read it (maybe also, because they will click on my advertorial banners). Is there a standard to “tag” my whole blog – also countrywise?”

### SOLUTION

- If the blogger from / in Spain would put the tags „es blogtagx social entrepreneurship“ somewhere on his blog ...
- ... the student could use any search engine like Google, Yahoo or Live to look for this syntax and will find this particular blog (even if it is not hosted by a bloghoster with an .es domain).

<b>Region Tag</b>	<b>Country Tag</b>	<b>Main Tag / Primary Tag</b>	<b>Free Tags</b>
(madrid)	es	blogtagx	social entrepreneurship

### SEARCH STRING VARIATIONS FOR GOOGLE, YAHOO, LIVE ... :

- „es blogtagx” – to find **all** blogs from Spanish bloggers
- „madrid es blogtagx” – to find **all** bloggers from Madrid